

CITY OF JERSEY CITY

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MAYOR HEALY & JCPD STEP UP SAFETY FOR RESIDENTS

**Police Department to Release Crime Prevention DVDs to Senior
Citizens on How to Avoid Identity Theft & Flim Flams**

JERSEY CITY, NJ – As part of an on going effort to further educate Jersey City residents about safety, **Mayor Jerramiah T. Healy** and the **Jersey City Police Department** will release a third DVD edition for the “**Series on Safety,**” during a **10 a.m. press conference on Monday, November 19, 2007, at City Hall, 280 Grove Street.**

This new installment provides simple tips that will help Jersey City residents become aware of Identity Theft and avoid “Flim-Flams.”

Sergeant Edgar Martinez from the JCPD hosts a 10 minute short film. The film presents helpful hints to recognize identify theft and tips on preventing the common cons. Additional resources such as phone numbers and websites are also provided.

According to the Federal Trade Commission, as many as 9 million Americans have their identities stolen each year. This serious crime can come in many forms and can cost the victim hundreds of dollars and many days repairing their credit record.

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“Reducing crime and keeping our residents safe starts with education,” said **Mayor Healy**. “I thank the JCPD for continuously producing ways to promote safety awareness in our neighborhoods and for building a bridge between our community and the Police Department.”

Residents are encouraged to share this exclusive DVD to their community and neighboring schools. All “**Series on Safety**,” DVDs including the Halloween and Holiday Safety DVD’s, are available by contacting **Community Relations Unit** at **(201) 547-5682**

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For all media inquiries, please contact **Jennifer Morrill, Press Secretary**, at **201-547-4836** or at JenniferM@jcnj.org