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City of Jersey City Launches Twitter Feed ***Busy residents and commuters can now follow what's going on in City Government in 140 charters or less! Just look for us under "JC_Gov"***

JERSEY CITY – The City of Jersey City announced today that it has launched a Twitter feed at www.twitter.com/jc_gov. This new service is part of the City's continuing efforts to disseminate information about City services, events and programs for residents, businesses and visitors.

The new Twitter feed is part of the City's expanding use of social media as a means of communicating with residents. In February of 2010, the city launched its Facebook page, which now has more than 2,300 fans.

Not only will residents be able to be notified of upcoming City Council, Planning, and Zoning Board meetings, but they will also be able to find out about cultural events, recreational activities, and public emergencies.

[Twitter](#) has become one of the most popular social media sites on the Internet. Jersey City has now linked its [City website](#) to Twitter, allowing visitors to the municipal website to access the city's twitter account from that portal.

Like during Hurricane Irene, when the City updated residents through its Facebook page, Twitter will be a valuable resource in notifying the public quickly of water main breaks and power outages, as well as other weather-related emergencies and conditions.

Those who sign up to receive the City's Twitter posts get short messages called "tweets." Each "tweet" is up to 140 characters per message and provides a quick headline and web link to more detailed information on the topic. The City's Twitter pages can be accessed from a standard web browser.

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To receive messages/tweets from the City of Jersey City, a resident simply needs to visit www.twitter.com, create a free account, select “Who To Follow” from the Twitter menu, search for **JC_Gov** and then click on the “Follow” button. Or just look for the Twitter logo next to the Facebook logo in the upper right of the [Municipal Website banner](#).

All media inquiries should be directed to Jennifer Morrill, Press Secretary to Mayor Jerramiah T. Healy at 201-547-4836 or 201-376-0699.///