

CITY OF JERSEY CITY

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Jersey City Receives “Best Overall” Award for Municipal Public Information from Rutgers’ Center for Government Services Contest criteria cited clarity, transparency and ability to inform the public

JERSEY CITY – **Mayor Jerramiah T. Healy** and **Press Secretary Jennifer Morrill** were presented on Thursday with the “**Best Overall**” award from **the Rutgers’ Center for Government Services** for Jersey City’s entry in the **49th Annual Municipal Public Information Contest**.

“We are exceptionally proud of our Communications Division for the hard work they do to keep our residents informed about public meetings, programs, services, and events,” said **Mayor Healy**. “As technology changes, they are continually developing new techniques to communicate with constituents including through our city website and facebook page.”

According to the Rutgers’ CGS website:

The purpose of this contest is to promote the use of successful and innovative techniques that increase government’s ability to meet citizen needs and improve access to government services. The contest sponsors hope this will create interest and provide incentive for municipalities to develop or enhance their public information programs in order to be able to offer more innovative, responsive and personalized services to citizens.

During the award presentation, which was held during the League of Municipalities’ Annual Luncheon at the Sheraton Hotel in Atlantic City, CGS Director Alan Zalkind noted the award submissions were evaluated on the clarity, quality and completeness of the information provided.

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Jersey City's entry included the 2010 Census PSA, the city's newsletter, website and facebook page.

"Great pride is taken in the work that we do, and we are honored to receive this award," said **Press Secretary Jennifer Morrill**. "Day in and day out, our team works to produce high quality print, broadcast and online/social media content for the residents of Jersey City, and this award acknowledges that effort."

All media inquiries should be directed to Jennifer Morrill, Press Secretary to Mayor Jerramiah T. Healy at 201-547-4836 or 201-376-0699.///