

CITY OF JERSEY CITY

JERRAMIAH T. HEALY
MAYOR



CITY HALL
JERSEY CITY, NJ 07302
TEL:(201) 547-5200
FAX:(201) 547-4288

FOR IMMEDIATE RELEASE
Sept. 20, 2011

Contact: Jennifer Morrill
Press Secretary
201-547-4836
201-376-0699

*****MEDIA ADVISORY*****

Mayor Healy Announces Expansion of Jersey City's Restaurant Row

JERSEY CITY – Mayor Jerramiah T. Healy and city planning officials will announce the expansion of the city's **Restaurant Row** during an **11 a.m. press conference** on **Thursday, Sept. 22, 2011** at **Madame Claude Café, 364 ½ Fourth Street**.

In August, Mayor Healy and the City Planning Division presented the ordinance expanding Restaurant Row, which was adopted unanimously by the City Council on Aug. 31, 2011.

The French restaurant, in business for nearly nine years and previously not part of restaurant row, now falls within the re-zoned district.

“The expansion of Restaurant Row on Newark Avenue – and south on Jersey Avenue and Grove Street – is one of several initiatives by my administration to make Jersey City more business friendly,” said **Mayor Healy**. “Not only will this improve the quality of life for our residents, but it will also be an additional marketing tool for Jersey City as a destination for commercial and residential development.”

This summer, the administration introduced amendments to the Sidewalk Café Ordinance which was approved by the City Council. In addition to restaurants, the new Sidewalk Café Ordinance will allow the option of sidewalk cafes at other permitted food service establishments such as bakeries, ice cream parlors, taverns and delicatessens. The ordinance also extends the dates of café operation and allows them to remain open longer, weather permitting. [Previously: April 1 through October 31, inclusive. New dates: March 15 through November 30 inclusive, or on any day December 1 through March 14 that the temperature rises above 55 degrees Fahrenheit.]

The administration is also working on revisions to the Entertainment Ordinance, which is another measure that will make Jersey City more attractive to businesses and which will provide additional cultural and entertainment opportunities for our residents.

All media inquiries should be directed to Jennifer Morrill, Press Secretary to Mayor Jerramiah T. Healy at 201-547-4836 or 201-376-0699.///